



LEON COUNTY SHERIFF'S OFFICE

Walt McNeil, Sheriff

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FOR IMMEDIATE RELEASE

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LCSO Continues Spread Kindness Campaign and Launches “12 Days of Kindness” Challenge

The Leon County Sheriff's Office (LCSO) is excited to continue its Spread Kindness Campaign by inviting the community to participate in a 12 Days of Kindness Challenge this holiday season.

Beginning **Friday, December 13**, the LCSO encourages individuals to complete 12 acts of kindness leading up to Christmas day. These acts are inspired by Sheriff Walt McNeil's ALLin initiative encouraging community members to be a part of crime prevention efforts.

“We've seen firsthand how impactful the Kindness Campaign has been throughout 2024,” said Sheriff Walt McNeil. “This holiday season is the perfect time to amplify the message and remind everyone that small acts of kindness can have a profound effect on our community.”

[Downloadable “12 Days of Kindness”](#) Challenge cards will be available online, featuring unique daily acts of kindness. Participants are encouraged to challenge themselves, share their experience with friends, invite their families, and spread kindness throughout the community.

To further raise awareness for this initiative, the LCSO asks participants to tag @LeonSheriff Instagram, @leonflso on Facebook, and use the hashtag **#ALLinforKindness**. By doing so, individuals can inspire others and highlight the collective impact of spreading kindness.

Let's end the 2024 holiday season by making kindness a consistent part of our lives—spreading kindness should be done as consistently as one is able to offer it.



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